

The Morning Show With Mike And Juliet And Theraflu

- Sponsored Cold & Flu Survival Week (10/15)
- Daily Health & Wellness partnership with retailers
 - Each day's BB featured different sku/retailer
 - Video on website
- Drove viewers to online quiz
- On air Theraflu gift bags

The screenshot shows the website for 'The Morning Show with Mike and Juliet'. The page features the show's logo at the top, navigation links for 'Features', 'Meet Juliet', 'Meet Mike', 'Videos', 'The Show', and 'Blog'. A central image shows Mike and Juliet with a speech bubble asking 'Juliet, are you getting a cold?'. To the right, a 'COMING UP Next Show' section highlights 'When Should You Reveal a Secret?' with a video player showing a book cover for 'MONTGOMERY BOYFRIEND GENTRY'. Below this, the 'FRIDAY'S SHOW:' section lists 'How To Baby-Proof Your Marriage', 'High School Musical 2 Star Vanessa Hudgens', and 'The Verdict' with Gerald Rivera and Jeanine Pirro. A vertical sidebar on the right contains circular icons for 'Health', 'Relationship 101', and 'Email Us'. At the bottom, a Theraflu promotion features three product boxes (Severe Cold, Flu & Sore Throat, and Flavor Select) and a quiz titled 'HOW YA' FEELING QUIZ' with a question mark icon. The quiz text says 'and you could win a free trip to NYC!'. A Theraflu logo is also present in the bottom right corner of the promotion area.



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