

The Morning Show With Mike And Juliet And elearners.com

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THE Morning Show WITH Mike AND Juliet

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Today

Project Working Mom: 64,000 working moms entered and today it's down to just four finalists! Who will win a full scholarship to school? Find out with M&J!

• More Topics for Today >>

Project Working Mom: 2 Scholarships for Working Moms

Tomorrow: Order in the Court! It's time for "The Verdict."

- “Project Working Mom”, a campaign from elearners.com awarded college scholarships to four Working Moms.
- Over 64,000 moms applied
- Day One: Contest and four finalists introduced by M&J who also interviewed an elearners.com spokesperson
- Day Two: All four were awarded scholarships and laptops
- Drove traffic to elearners.com and projectworkingmom.com from on-air contest promotion and website feature



For more information, contact Bob Cesa
212.556.2520, Bob.Cesa@fox.com

