

Ellen And Walgreens

The screenshot shows the Ellen DeGeneres Show website. At the top, there is a red banner for Walgreens with the text "Print to one of 5,700+ locations". Below this is a navigation menu with links like HOME, BE A PART OF THE SHOW, SHOW INFO, GAMES, GALLERIES, SHOP, WHEN IT'S ON, NEWSLETTER, and TICKETS. The main content area features a "Walgreens" logo with a photo of Ellen DeGeneres and a yellow starburst that says "Enter to win this mug!". Below the logo is a form with fields for "First Name", "Last Name", "Email Address", "Phone Number", and "Address". To the right of the form is a "Photo Gallery" section with a photo of Ellen and a man. At the bottom, there is a "Home Page Banner Ad" section with a photo of Ellen and a man.

Sweepstakes Page

Home Page Banner Ad

- Live NYC remote with 30 Rock's "Kenneth the Page"
 - Developed Ellen's digital photos in-store with Walgreens photo expert
 - Studio audience received gift cards and a personal photo
 - Home viewers visited ellentv.com to win a photo mug by Walgreens

The screenshot shows the Ellen DeGeneres Show website with a focus on online programs. The top navigation menu is the same as in the previous screenshot. Below the navigation menu, there is a section titled "ONLINE PROGRAMS" with a grid of program listings. The grid includes "ASSOCIATE'S DEGREES" (Associate of Arts in Business, Associate of Arts in Health Care Administration, Associate of Arts in Information Technology), "BACHELOR'S DEGREES" (Bachelor of Science in Business/Marketing, Bachelor of Science in Criminal Justice Administration, Bachelor of Science in Management), and "MASTER'S DEGREES" (Master of Business Administration, Master of Arts in Education/Curriculum and Instruction, Master of Information Systems). Below the grid is a "Video of the Day" section with a video player showing a scene from the show. To the right of the video player is a "WIN THIS MUG!" banner with a photo of Ellen and a man, and a "click here" button. Below the banner is a "Walgreens" logo and a "click here" button. At the bottom, there is a "Be A Part Of The Show" section with a "Talent Kids" sub-section and a "Video of the Day" sub-section.

- Web giveaway received 22,674 entries



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